



# **VIVEK COLLEGE OF COMMERCE**

**Institutional  
Distinctiveness  
2022-23**

## **Fostering Entrepreneurial Spirit among the students**

Established in 2018, the institution's vibrant E-cell, embodies dynamism and creativity. Our unwavering commitment is to cultivate an entrepreneurial ecosystem within our campus.

The institution's E- cell participated in the National Entrepreneurship Challenge organized by IIT Bombay, in which our college secured the fifth position mainly amongst 900 engineering colleges across India.

Through Meraki, the Pre-Incubation and Incubation centre, we started podcasting the various episodes of Entrepreneurship on social media and Google podcasting platforms which was recognized by none other than Google Inc.

Our commitment extends further, encompassing an array of seminars, guest lectures and workshops, meticulously designed to equip undergraduate students with the knowledge and skills required to start and grow their business ideas. Students were encouraged to write 'Weekly Blogs', providing them with an opportunity to express their opinions and ideas on entrepreneurship.

Various exhibitions were organised which helped to develop management skills of the students like team spirit, strong determination, coordination, etc as they dealt with various processes like idea generation and idea valuation. We received funding from the Ministry of Education to conduct Impact lecture series under IIC. These activities have helped in fortifying student awareness and kindling an entrepreneurial spirit.

E-CELL Report 2022-23 [View Document](#)

MERAKI Report 2022-23 [View Document](#)